

Against the Grain

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From Your Editor

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From Your (moving to a new place) Editor:



When I was a kid, we moved every year. My dad wasn't in the military he was a struggling graduate student cum professor following the best salary he could get for his family of five. Moving was fun but it was also stressful. You know, the new school, trying to make new friends and fit in. We finally settled in New Orleans for three years, hooray! But moved again to Richmond, Virginia, where we settled for two years until I went to college.

We are moving out of our house of 40 years on the Citadel campus. It's been a long run but we have managed and are all moved out! And *ATG* must go on despite all the chaos!

This issue has been guest edited by the gorgeous **Nancy Maron** on the theme of **The Value of Publishing: What's Worth Paying for?** There are papers from **Dennis Lloyd** (sifting and winnowing), **Richard Carlin** (building a list), **Jenya Weinreb** (editorial production), **John Sherer** (the dust jacket), **Kathryn Conrad** (community), **Jessica Lawrence-Hurt** (university presses), **Susan Doerr** (media), **Becky Brasington Clark** (accessibility), and **Carey C. Newman** (the book).

Our **Op Ed** is on Digital Golf Clubs and **Back Talk** is about the **Frankfurt Book Fair**. The **Special Report** is about the **Charleston Conference** inaugural **Fast Pitch**. Our inter-

views are with **Stephen Rhind-**

Tutt and a multi-part perspective interview on video streaming. Our profiles encouraged section continues to grow with profiles of librarians, companies and presses. **Tom** and **Regina** have done their usual stellar jobs of reference and general book reviews, as well as **Choice's Collecting to the Core**. And we have a special **Legally Speaking** by **Bill Hannay** as well as **Lolly's** magnificent **Copyright Q&A**.

I am being paged to look over the house to make sure it is really empty (yes) and contractors to ask about what goes where (could that be a future Conference theme?). Happy New Year!! Love, Yr. Ed. 🐼

Letters to the Editor



Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, Post Office Box 799, Sullivan's Island, SC 29482. You can also send a letter to the editor from the *ATG* Homepage at <http://www.against-the-grain.com>.

Editor's Note: In this issue we'd like to share some comments received regarding the **2016 Charleston Conference and Vendor Showcase**. Many thanks to everyone for sharing your thoughts. — **KS**

Hi Katina — I'd be delighted to further share our work at Syracuse with the many readers of *Against the Grain* (among which I count myself). And thank you for the kind words about my presentation. More than any of us on stage, however, I think the real winner was the **Charleston Conference** itself. The **Fast Pitch** event — and the people behind it — were just another demonstration of why the conference's relevance continues to grow year after year.

Best, **Scott Warren** (Syracuse University Libraries) <sawarr01@syr.edu>

Toni and Leah — thanks so much for all the hard work you put into the annual meeting. I can speak for a lot of principals who agree with me that it is the most productive, concentrated event of the year.

Thank you again. **Eric Calaluca** (Paratext) <eric.calaluca@paratext.com>

Hi Leah / Toni — Congrats on another successful conference. I would love to get Credo in the main hall next year. We've been in the Pinkney and Gold Room last 2 years So if it's first in, wins ... we want to register asap!

Thanks, **Ian Singer** (Credo) <ian.singer@credoreference.com>

Enjoying the gorgeous weather and the beautiful city, and great conference!

Thanks, **Tony Horava** (University of Ottawa) <thorava@uottawa.ca>

Hello Toni — A quick question ... very premature but while it is on our minds: is there a way to request similar location in the Calhoun room again for the coming years? Traffic was great!

Thanks, **Candace Mooney** (WT Cox Information Services) <cmooney@wtcox.com>

Hi Toni — I heard great feedback from our reps that attended the Vendor Showcase last week. We definitely want to sign up, and try to get placement on the main floor.

Are you taking signups for 2017? If not yet, when should I reach back out to you?

Elizabeth Reid (Bureau van Dijk) <elizabeth.reid@bvdinfo.com> 🐼

AGAINST THE GRAIN DEADLINES VOLUME 29 — 2017-2018

2017 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, ACRL	February 2017	01/05/17	01/19/17
MLA, SLA, Book Expo	April 2017	02/16/17	03/09/17
ALA Annual	June 2017	04/06/17	04/27/17
Reference Publishing	September 2017	06/15/17	07/06/17
Charleston Conference	November 2017	08/17/17	09/07/17
ALA Midwinter	Dec. 2017-Jan. 2018	11/09/17	11/24/17

FOR MORE INFORMATION CONTACT

Toni Nix <justwrite@lowcountry.com>; Phone: 843-835-8604; Fax: 843-835-5892; USPS Address: P.O. Box 412, Cottageville, SC 29435; FedEx/UPS ship to: 398 Crab Apple Lane, Ridgeville, SC 29472. 🐼

Rumors from page 1

In Charleston 2016, we introduced **Fast Pitch**, an opportunity for budding library and information entrepreneurs. We were looking for well-developed plans for new or improved services that will benefit the users of an academic or research library. Approaches for offering new types of library information, more effective use of existing resources, or special outreach to attract new users were all welcome. See this issue, p.46 for a full report! And we plan to have a **2017 Fast Pitch** session in November 2017. Let's start brainstorming innovative ideas!

Speaking of the **2016 Charleston Conference**, our wonderful video and audio engineer, **Don Lewis** (who films many of the sessions during the Conference) has secured the domain name **ATGthePodcast.com** and has

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